

CORPORATE SOCIAL RESPONSIBILITY REPORT

OVERVIEW

Corporate social responsibility (CSR) is a business approach that contributes to sustainable development by delivering economic, social and environmental benefits for all stakeholders. It is represented by the contributions undertaken by Companies to society through its business activities and its social investment. Unique Hotel and Resorts PLC initiatives for the integration of business operations and values, whereby the interests of all stakeholders including investors, customers, employees, the community and the environment are reflected in the Company's policies & actions.

The purpose of the Board CSR Committee is to ensure long term sustainability of the Company aspirations and management of the Company's CSR initiatives. CSR committee ensure that the businesses align it's values and behavior with the expectation of stakeholders, not just customers, and investors, but also employees, suppliers, communities, regulators, special interest groups, and society as a whole. It is the Company's commitment to being accountable to its stakeholders for the betterment around us.

COMPOSITION OF THE CSR COMMITTEE

The Board Corporate Social Responsibility (CSR) Committee is comprised of four members including one Independent Director. All members are competent and experience in their area. The initiatives are managed in a way that secures business stability, sustain positive image and reputation of the Company and establishes the Company's commitment to the nation at large. The initiatives are all aligned with the SDG's and we are contributing to fulfilling the Government's commitment to the nation at large.

CSR Committee members:

Name & Designation	Status in the Committee
Mrs. Salina Ali	Chairperson
Mr. Kazi Mahmood Sattar	Member
Mr. Md. Khaled Noor	Member
Prof. Mohammad Ahsan Ullah	Member

REPORTING BY THE COMMITTEES TO THE BOARD

Each committee regularly reports on their works to the Board. After confirmation of the decisions in the committee the confirmed minutes placed before the Board for ratification. As a minimum, the report includes a summary of the matters addressed and the measures undertaken by the committee.

OUR MAJOR CSR ACTIVITY AREAS



ACTIVITIES ROUND THE YEAR

We are delighted to inform that during this period July 2023 to June 2024 Unique Hotel & Resorts PLC has conducted various programs and contributed in the various capacity of the society. Some activities round the financial year are:

- BDT 47,500 Donation to Narcotics Department
- BDT 200,000 Donation to DU Sociology Dept.

- BDT 100,000 Donated to Narikel Bari Ex Student Somity.
- BDT 50,000 Donated for Blanket purchase to homeless shelters.

"FEEDING HEARTS AND CLOTHING DREAMS"

Sheraton Dhaka along with Diplomats World and ASEAN

Ladies Association hosted a charity event to give back to the society - Feeding Hearts and Clothing Dreams: A Day for Unprivileged Children."



BLOOD DONATION

Donate blood and be the reason for the smile on many faces."
The Westin Dhaka #BDRCS #BloodDonation

Recently The Westin Dhaka family and Bangladesh Red Crescent Society(BDRCS) hosted a Blood Donation Drive at The Westin Dhaka premises where 25+ associates donated their blood for saving lives. We would like to thank Bangladesh Red Crescent Society(BDRCS) and our associates for being part of the noble cause.



WORLD TOURISM DAY 2024

World Tourism Day, celebrated each year on 27 September, is the global observance day fostering awareness of tourism's social, cultural, political and economic value and the contribution that the sector can make towards reaching the sustainable Development Goals.

The Westin and Sheraton Dhaka Team performed some activities from the social obligations ground. some of these activities are highlighted below;

- The Westin and Sheraton team take initiatives for cleaning roads, drain.
- The Westin and Sheraton Dhaka team has conducted mosquito extermination activities in many areas with Disinfectant Fogger machine.



Community welfare initiative towards employee and their immediate family

"Success isn't just about what you accomplish in your life; it's about what you inspire others to do." UHRL volunteer some activities for the community welfare:

- Distribution of Sewing machine
- Distribution of Milk cow
- Monetary help
- Cleaning activities
- Feeding the marginal people

DISTRIBUTION OF FOOD AMONG FLOOD AFFECTED PEOPLE

In recent flood Bangladesh 2024, due to heavy rainfall, combined with the release of water from upstream sources, has led to severe flooding in several districts of Bangladesh. The most affected districts are Noakhali, Cumilla, Laxipur, Feni, Chattogram, and Moulvibazar. Rural roads, agricultural fields, and fishponds have been submerged, cutting off essential access and severely impacting livelihoods. A total of 296,852 hectares of crops have been affected by the flood. We are always committed to support our community and during this challenging time, the recent floods have had a severe impact on many lives, and in response, Unique Group has taken the initiative to distribute relief materials among the affected individuals. Unique Hotel & Resorts PLC successfully distributed relief to 500 families through Dhaka University student forum.



UHR PLC is steadfast in its commitment to Corporate Social Responsibility (CSR). HR has invited voluntary contributions from all employees to further assist the flood-affected communities. Both company and employee donations have been combined to provide much-needed relief.

FOOD DISTRIBUTION AT WORLD FOOD DAY

16th October is the World Food Day. It is an initiative of the United Nations' Food and Agricultural Organization (FAO). The

global event is a day dedicated to raising global awareness and taking collective action to eradicate hunger and ensuring that everyone has access to a good meal.

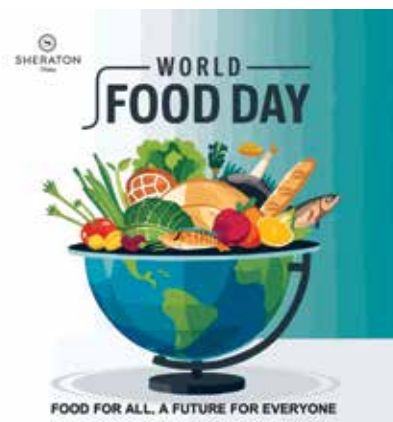
As a part of Corporate Social Responsibility & Citizen responsibility The Westin Dhaka and Sheraton Dhaka family visited Street Children's Partners Bangladesh - Maer Achol to see the Children and experience their exciting arrangements. It was a day of great fun and fulfillment as we were overwhelmed by the children and their activities. As a gesture of our love, we provided lunch for everyone present.

We would like to thank Street Children's Partners Bangladesh - Maer Achol for providing us the opportunity to work together for bringing smiles to these little angels.

The campaign is part of Marriott International's Serve 360 initiative which promises to make a sustainable and positive impact wherever Marriott International does business.



Happy World Food Day! On this special day, we come together to raise awareness about the importance of nutritious food and sustainable future for all. Let's come forward and take action to ensure everyone has access to healthy meals while supporting practices that protect our planet.



"Together, we can create a future where no one goes hungry. Every bite counts"

Happy International Chef's Day!

Today, we celebrate the culinary artists who nourish our souls and inspire our taste buds. Let's honor the chefs who not only create magic on the plate but also pass on their knowledge to inspire future culinary stars.



"To all the chefs out there, thank you for your passion, creativity, and dedication. You're not just cooking food, you're growing a legacy"

UNIQUE GROUP CHAMPION'S TROPHY 2023

Each year, Unique Group organises "Unique Group Champion's Trophy " for a healthy work-life balance, improve employee engagement, and build teamwork. For Group all Permanent employees (Officer Level) & for hotel all (Permanent & Contractual) employees are allowed to participate in this tournament who are passionate about cricket. A friendly match for female employees was took place just before Final Match.



Pic 01: Some magnificent moments the event



Pic 02: Champion (Sheraton Legends) and Runner- up (HANSA Geniuses) of the tournament